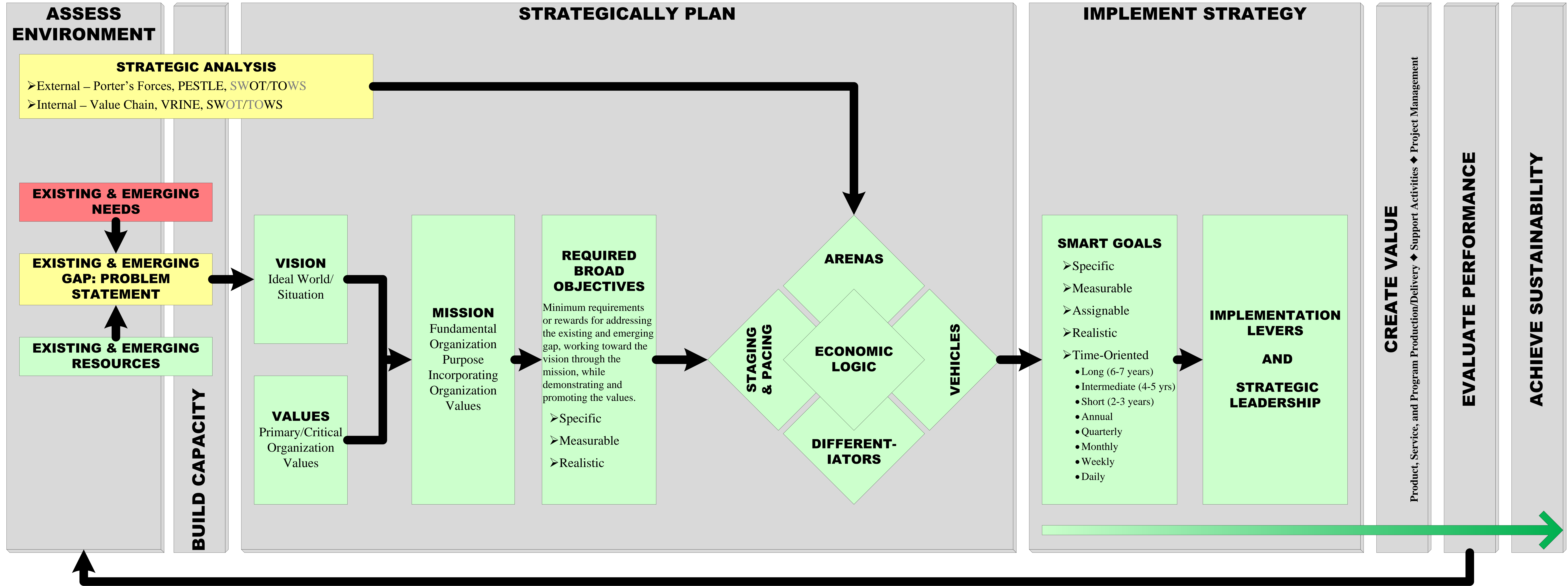


# STRATEGIC MANAGEMENT PROCESS



TERTIARY ADAPTION SOURCE: Community Anti-Drug Coalitions of America's National Coalition Institute. [Strategic Framework Primer Series](#).

SECONDARY ADAPTION SOURCE: Carpenter, Mason A. and Sanders, William Gerard. [Strategic Management: a Dynamic Perspective Concepts and Cases, Second Edition](#). Upper Saddle River: Pearson Prentice Hall, 2009.

PRIMARY ADAPTION SOURCE: Hambrick, Donald C., and Fredrickson, James W.. "Are you sure you have a strategy?" [Academy of Management Executive](#) 15.4 (Nov. 2001): 48-59.

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