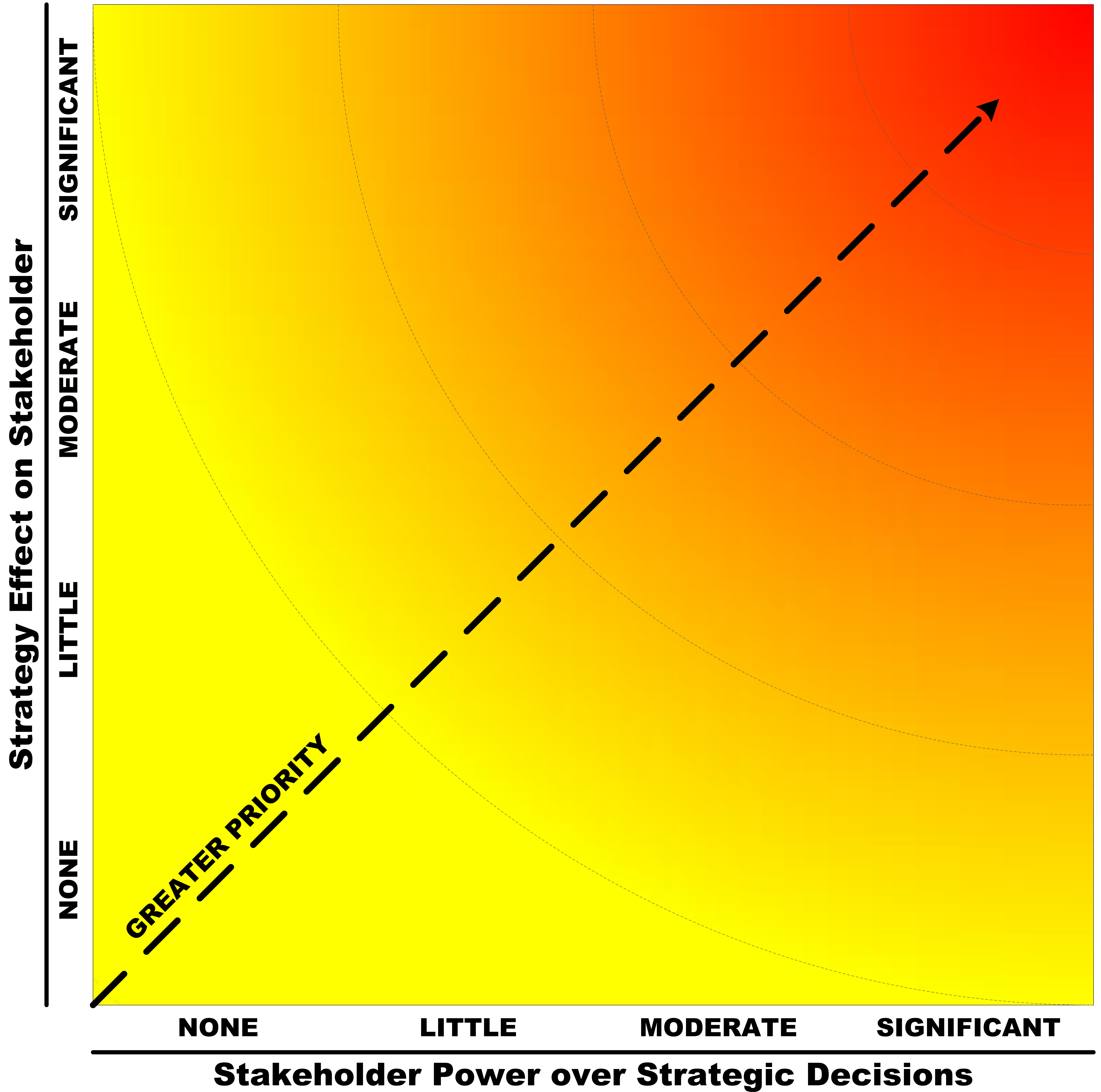


STAKEHOLDER PRIORITY: INFLUENCE AND IMPACT



SECONDARY ADAPTION SOURCE: Carpenter, Mason A. and Sanders, William Gerard. Strategic Management: a Dynamic Perspective Concepts and Cases, Second Edition. Upper Saddle River: Pearson Prentice Hall, 2009.

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